

CUMBERLAND VALLEY MARCHING BAND BOOSTERS
General Board Meeting

Monday, March 09, 2015

6:30 p.m.
Band Room

AGENDA

Meeting Minutes: Minutes from 02/09/15 (approved by Liz Potter and Donna Sweger).

Director's Report: Dave Porter

1. Memorial Day Parade update
 - a. The American Legion Post 109 donated \$2000 for the trip. The cost is now \$55/student. The proceeds from the bingo in April should also help to lower the cost further.
 - b. The first deposit of \$30.00 is due on 03/26/15
 - c. Executive Coach is holding a 4th bus for parents who are interested in attending the parade. If there is not enough interest, the bus needs to be cancelled 30 days prior to the trip or we will be responsible for the cost.
2. Mechanicsburg Club donated \$1000 to the band program
3. Band dates:
 - a. Jazz band is currently rehearsing
 - b. Jazz Night is 04/23/15 at 7 pm
 - c. Spring Band is 04/28/15
 - d. Winter Winds is Saturday, 03/14,15 at CVHS from 9 am to 12 noon
4. We will be posting soon for interviews for student leader positions for marching band

President's Report:

1. Car Show/Chili Cook-off
 - a. Scheduled for 06/13/15
 - b. The car show will be held by the tennis courts because of ACT testing. There is also a swimming competition; however, we will work together to organize parking and the event
 - c. There will not be a flea market. Liz Potter suggested a separate event at the Mechanicsburg Club.
2. Echoes in the Valley
 - a. Scheduled for 10/10/15
 - b. There are 3 groups already scheduled.
 - c. Mr. Porter will reach out to the Marine Band about performing again.

Treasurer's Report: Bob Flaherty

1. Account Balances
 - Checking Account- \$15,000
 - Credit Cards- \$25,000
 - Money Market- \$60,000
2. Indoor Income/Expenses
 - Income
 - i. A Guard- \$3,750.00

- ii. I Guard-\$2,250.00
 - iii. Jr Guard- \$500.00
 - iv. Percussion-\$4,160.00 (\$3,200.00 dues and \$960.00 food)
- Expenses
 - i. A Guard-\$6,042.50
 - ii. I Guard- \$\$3,448.32
 - iii. Jr Guard- \$1,020.00
 - iv. Percussion- \$11,255.22
- Percentage from the Boosters:
 - i. A Guard-38%
 - ii. I Guard-35%
 - iii. JR Guard-51%
 - iv. Percussion-63%
- 3. Reminders are being sent to guard members that haven't paid their dues yet. Bob Flaherty is considering sending the reminders in the mail instead of email.
- 4. We have changed our bank account to a business option, which is still non-profit, but allows for more monthly transactions without being charged additional fees.
- 5. We have applied to increase our credit limit from \$40,000 to \$60,000
- 6. We have 4 check that have been outstanding for over a year. Bob Flaherty is reaching out to those who have not cashed the checks to re-issue them if necessary.
- 7. In the month of February we lost about \$4000 from the grocery cards and vehicle expenses.
- 8. The Boy Scouts have submitted a bill for \$170.00 for stadium cleanup after Echoes in the Valley last fall.

Fundraising

1. Bingo
 - a. The bingo date is 04/26/15
 - b. Maria Einhoff has flyers printed for people to take and hand out
 - c. Basket sponsorship
 - i. \$30 to co-sponsor a basket
 - ii. \$60 to sponsor a basket
 - iii. The names of the basket sponsors will be listed
 - d. Parents/students can also donate items for the concession stand, other prizes and door prizes
 - e. Selena Culwell is organizing the concession stand for the bingo
2. Bob Flaherty suggested that we host car washes possibly in May and August. Car washes require very little money to be put out by the boosters, but generate a significant amount of money.
3. Volunteers are needed for the following positions:
 - a. Echoes in the Valley coordinator
 - b. Band Banquet coordinator
 - c. Fundraising coordinator- this position is not responsible for organizing all the fundraisers. The coordinator will map out fundraising events for the next several months (about 6 months or so) and will coordinate the different ones that are taking place.
 - d. Tammy Wilder has sent an email out for the candy bar fundraiser.
 - e. Donna Sweger/Tammy Wilder- About \$300 of the jewelry that was purchased for Echoes in the Valley has been sold. The vendor is allowing us to keep 100% of the profits.
 - f. Recipe Book – we are looking into collecting recipes from the band families to create a recipe book that we can sell. We hope to get at least one recipe per

family. A book of 50 pages would be about 200 recipes. We are looking at collecting the recipes during the summer months and selling the books in October.

Echoes in the Dome

1. Ads- Letters are being sent to the businesses that bought ads with the following options
 - a. We can hold the ad for Echoes in the Valley. The benefit to this would be that they would receive the Echoes in the Valley ad for the lower price of the Echoes in the Dome ad.
 - b. We can provide a partial refund.
 - c. They can use the amount they paid as a donation to the band
2. Liz Potter mentioned that Midas may consider using their ad for Echoes in the Valley and changing the date on the coupon that was included in the ad. Bob Flaherty will follow up with Midas
3. Trophies
 - a. The money that was used to sponsor the trophies will be placed in the student accounts unless a check is requested.
 - b. The existing trophies will be open for next year for families to sponsor

Parent Participation

1. Having Mr. Porter address all parents at events like the Parent Preview and Band Banquet.
2. Having a mandatory all band parent meeting and then having everyone break out into individual band sections to have a meet and greet for the parents to get to know each other.
3. Section ownership of activities or providing items, such as water, would also include the students.
4. Have Time to Sign Up ready by band camp for the parents to begin signing up for volunteer opportunities

Motion to Adjourn: Liz Potter motioned to adjourn and Tammy Wilder seconded the motion.

Next General Board Meeting:

April 13 @ 6:30 pm

CV Band Room