

CUMBERLAND VALLEY MARCHING BAND BOOSTERS
General Booster Club Meeting

Monday, March 10, 2014

6:36 p.m.

CV Band Room

AGENDA

Meeting Minutes: Motion made and minutes from 2/10/2014 passed.

Treasurer's Report: Carol de Ramon

Treasurer is getting approximately 75 checks per deposit, so please put your child's first and last name on your checks, plus what the check is for – even if there is a form being turned in at the same time.

CVBB is hosting PMEA on March 26, and we need a second volunteer cashier. Time frame is approximately 4:30-9pm. Carol is also looking for students to help that night.

2014 Budget Proposal – the entire year's budget is supposed to be voted on in January according to the current CVBB by-laws. This did not happen this year. There are problems with voting on the budget so early in the year because the staff is not ready to discuss the outdoor show yet in January, and there is a new CVBB board in January. Carol proposes to present the outdoor budget in March, and then present a separate budget in October for the indoor season. This would allow CVBB to have better estimates of show designs, program expenses and staffing needs.

1. This proposal to amend the by-laws for budgeting purposes will be voted on at the next General Meeting.
2. Budget Update – Carol reviewed the costs of the marching band so that members are aware of costs and expenses.

NET INCOME:

*Concessions estimated profit of **\$22,900**. The extra playoff games help to bring in more money. (Last year we netted \$33,400 for concessions, but this was helped by the football playoff games).

*Fry Wagon (non-stadium) estimate profit of **\$2,890** (assumptions of sales at car wash, one school fair, Creekview Family Fun Night and car show). We did not do any outside events last year because there was nobody to oversee those events. Carol is hoping that we will be able to do these this year.

*Other fundraisers for general fund include State Band/Orchestra, restaurant nights, chicken BBQ, car wash (x2), car show (\$1500 hopefully), March-A-Ton, TV raffle, basket bingo estimated profit of **\$9,450**

*Echoes in the Valley estimated profit of **\$5,400**

* Echoes in the Dome (2014) estimated profit of **\$2330**

* Donations from United Way, Mechanicsburg Men's Club, other gifts from families and corporations, cash back from credit card **\$10,350**

*Student account fundraisers estimated profit of **\$1400** (subs). Usually an 80/20 split

*Dues for indoor program **\$2,100 (percussion) \$850 (novice) \$2,250 (jr) \$3,200 (A) = \$8,400**. Members were told that they have until Wildwood to pay these dues.

Total Income\$63,120

Should we do a buy-out option? There have been discussions on changing splits on some fundraisers. It is our job as a Booster Club to support the students and to support the staff.

EXPENSES for program – Marching Band (2014)

*Staff **\$17,000** – includes drill and music arrangement and more staffing needed to improve marching skills and drill skills. As the band and/or percussion/guard get bigger, we may need more staff, even if those staff members are not full-time.

* Dues for ACC **\$375**

* Equipment to include drum heads, possible instrument or microphone purchases, repairs of instruments, uniform maintenance **\$13,000** Uniform maintenance, need hangers, there have been considerations for purchasing instruments.

*Props for outdoor **\$2,800**

*Color guard expenses **\$11,240**. This is everything except for staff.

*Scholarships **\$1,000**

TOTAL: \$45,415 (\$313 per student with 145 students). The district pays for the transportation and football game related expenses.

Expenses for program – Indoor Guard and Percussion (2014)

* Staff **\$5,250 (Guard)**

* Equipment, fabric, props, uniforms **\$5,400 (Guard)**

*Staff **\$4,400 (Percussion)**

*Equipment, props, uniforms **\$5,565 (Percussion)**

Total: \$20,615 (\$221 per student with 93 students)

Dues:

A Guard - \$200

Novice - \$125

Jr Guard and Percussion - \$50

Administrative Expenses – these are for the entire program, indoor and outdoor, includes bank fees, accountant fees, insurance, licenses: **\$8,250**. The majority of that is the cost of the audit, which is close to \$5000.

Vehicle Expenses owned by the booster club– entire program, indoor and outdoor, includes gas, repairs, registrations **\$4,150**

Total Expenses for Booster Club: \$78,430

Currently looking at a LOSS OF \$15,310 (Last year we budgeted a loss of \$4000.)

An additional expense that we are going to eliminate is the York Ice Contract. CVBB owns 1 ice machine which is used for fry wagon supplies; and we rent 2 other ice cooler from York Ice. If we do not order a certain amount of ice this year, they will charge us for our use of their ice machines. Cristen Crossley is willing to purchase ice each week from Gross' at a savings of \$.45 per bag and store it in an unused freezer in the concession stand. We must decide by the end of March. The Board has decided to get rid of the rented ice machines.

Cristen Crossley reported that a \$1100 profit was made from the chocolate candy sales. She reported that she is trying to cut concession costs such as getting rid of the ice machines. A suggestion was made by Donna Sweger to send the budget out to everyone in the band. We need to make sure that parents are aware that this money is in addition to what the district pays. We "invest" over \$313 into each student.

Bob Seader thinks that if we change the split on grocery cards, then people will not purchase the cards as often.

Carol is going to look at a new credit card that gets 1.5% cash back – Capital One card. Our current credit card receives 1% cash back.

Parents in the CVBB are booster club members all year long and CVBB pays expenses all year. This needs to be discussed at the introduction meeting for new members.

Motion made and passed to approve the budget.

Director's Report: Dave Porter

1. We have sold our previously used flags and guard uniforms, and continually try to sell them. This is not included as a line item because it happens sporadically. Our guard is too big to generally buy from other bands.
2. Mr. Porter sent out an email today with dates for the upcoming marching band season.
3. A Guard did great at the Winter Guard International show. There are regional shows every weekend which culminate in a final show in April. A Guard was promoted this year and placed 5th out of 19 guards. Percussion will be traveling to Unionville HS in Kennet Square, PA, for the WGI Unionville Regional on Saturday, March 22nd. Our percussion ensemble last year was bumped up from "Intermediate A Class" to "A Class" as a result of their fantastic performance last year. This year, we're up against MORE ensembles (23 other groups last year, 28 other groups this year), and more are from our region than last year. Six other groups from this area will also be in the show. Times and more information are in Mr. Porter's email from today. Our appearance has been canceled for the Redland show. We need volunteers for Echoes in the Dome on March 29th. There are jobs that students can do. Mr. Porter will offer service hours to students. The show starts at 2:30pm. Some jobs will be for the duration of the event (2pm – 6:30). Concessions will need longer for set-up and break down.
4. Jen Anderson has coordinated hosting the PMEA auditions here. We also need students to volunteer for service hours. We are using 100 classrooms to host the auditions. There will be 600-700 students plus 150 directors. This is a great fundraising opportunity. Time of the event is approximately 4-9:30pm. Cristen Crossley and Keri Johnston are coordinating the concessions.
5. **Winter Winds rehearsals** (all current and future members of the woodwind & brass sections of the marching band invited & encouraged to attend for a kind of "off-season training.") Mellophones, Baritones, and Tubas will be provided. All other instruments must be brought by the students attending). Remaining dates for this activity are:
 - a. 4/12 9a-12p, Good Hope Band Room
 - b. 5/10 9a-1p, CVHS Band Room with an informal performance in the PAC
6. New Parent Meeting for Marching Band/Guard/Percussion will be held on two evenings in May, dates TBD.
7. The staff is meeting on Sunday regarding the Marching Band show. Drum major auditions are next Wednesday. Student leadership interviews just finished.
8. Percussion will start practices in late May and will meet once/week until minicamp starts.
9. Once school starts, practice for Marching Band will be Mondays and Thursdays from 6-9pm.
10. The CV Football schedule is out on the football webpage.

President's Report: Andrew Rucker

1. Volunteers Needed
 - a. Echoes in the Valley –Planning Committee Needed, Chair or co-chairs. Letters were sent out to other bands by Mr. Porter. The second round of letters needs to go out soon. The date for Echoes is October 11th.
 - b. A complete listing of open committee chair positions is posted on the web site.

Committee Reports:

1. Echoes in the Dome (March 29th)
 - a. Event officially starts 2:30 PM.
 - b. Ticket Prices are \$8 for adult and \$5 for students/seniors.
 - c. Event set-up may take place on Friday March 28th starting around 6:30 pm.
2. Wildwood Trip -- Robin Zampelli and Kelley LeVan – We are still collecting permission slips. They need to be sent in immediately if they have not been sent in yet. Letters have been sent out to chaperones. There will be a chaperone meeting following the general board meeting next month. The hotels where members and chaperones are staying are La Voyager and The Fountain. There will be a meeting with all the parents closer to the date to discuss schedule, rules, etc. Next installment for payment is due April 11th. If you cannot make the payment on time, please email Carol de Ramon. Any other questions, please contact Robin.
3. Marching Band Trip - Janet Richey. It will cost approximately \$900/students for the trip. We will leave a day or 2 after Christmas and coming back after New Year's Eve.
4. Fundraising Committee: Sub sale has already started. In May we will sell pies/cheesecakes for Easter time. We will sell hanging baskets for Mother's Day. The committee is also considering: 2 carwashes, 2 Bingos, restaurants, Buffalo Wild Wings, car show and chili cook-off, March-a-Ton, chicken BBQ, candy bar sale in the fall, 2 sub sales, raffles, lottery calendars, butter braids, wreaths. We still have a few Aroogas books that we need to sell. Committee is considering having a spirit wear sale for marching band at the beginning of camp.

Open Discussion: Scholarship applications will be printed off this week some time.

Next Meeting: April 14 @ 6:30 p.m. CV Band Room

Adjournment: at 7:50pm